



# SBGP Today

April-July 2014

## *SBDMC Holds 20th Anniversary Celebration*



Miss SBGP 2014, Jaymiya Marquez of Temeneco (3rd from left), and her court.



Outstanding SBGP locators.



Color Fun Run participants

SBDMC held several activities in commemoration of its 20th anniversary during the first week of July.

"We organized several activities to mark this very special event," said SBDMC President Jeff Lin.

The celebration kicked off on July 1, 2014 with the planting of Banaba and Golden Shower seedlings along Ram High Avenue and Efficiency Avenue led by SBDMC President Jeff Lin and participated in by employees of SBDMC and Subic Bay Gateway Park (SBGP) locators. Trees were also planted in honor of current SBDMC directors and past SBMA and SBDMC officials who were instrumental in the success of SBGP.

The SBGP Color Fun Run started the whole day celebration on July 4, 2014 followed by the Cele-

bration Night where awards were given to outstanding SBGP locators and Miss SBGP 2014 was selected.

Employees of SBGP Locators began the day in a colorful way when they were showered with a rain-bow of colors while running from SBDMC Administration Building parking lot, around SBGP and finally stopping at SBGP Amphitheater. The participants danced the Zumba before the awarding of winners. The 20 most colorful participants received special tokens while Mr. Jay-Ar T. Yumul of Taiwan Valiant Manufacturing Inc. won the funniest look award with his seemingly Harlequin inspired costume. The group from Temeneco begged the most colorful group award. Groups from Granpro and

...continued on page 2



Photo exhibit featuring SBDMC's milestones

Wisron received cash prizes for their stand out costumes. Group from Nakano Toriyeh won the most colorful looks award.

The Celebration Night was held at Lounge of Subic Bay Exhibition and Convention Center (SBCECC). A photo exhibit was placed in the area featuring SBDMC's milestones to encourage the guests to reminisce about the past 20 years. The photos showed the events that shaped SBGP, developments in the area, outreach programs and the dignitaries SBDMC have welcomed through the years.

SBDMC took time to recognize its outstanding locators during the event. "This is the perfect time for us to show our appreciation to all those who have contributed to our success," Lin said.

Watson InfoComm (Phils.) Corporation was honored as the Outstanding SBGP Locator for its significant contribution to the economic growth of Subic Bay Freeport Zone, being a role model for exemplary business practices, being a consistently compliant SBGP lessee and its active participation in SBGP activities and programs.

Tong Lung (Phils.) Metal Industry Co., Inc. and Tallin Abrasives Corporation were given special recognition for significant contribution to the economic growth of SBFZ in terms of export value and employment generation. Cresc Incorporated and Nakano Toriyeh International Inc. were awarded plaques of recognition for active participation in SBGP activities and programs. Hotel Subic Corporation and Hitachi Airconditioning Products (Phils.) Inc. received special recognition for having shown resilience with sustained and continued business operations despite issues and challenges faced by the SBGP and SBFZ locators over the years.

Guests were regaled by the candidates of Miss SBGP 2014 who showed their various talents during the talent portion and enthralled the audience during the Best in Long Gown and Q & A portions. The Board of Judges were composed of Atty. Ruel John Kabiging, SBMA's OIC for Regulatory Group; Professor Danny Pinaro, SBPCC President Emeritus; and Ms. Ampie Clavette de los Reyes, Miss Philippines Earth 2012. Candidates of Queen of the Philippines beauty pageant organized by Megastar Productions modeled for the audience. The announcement of the chosen Miss SBGP 2014 capped the festivities.

Miss Terneseo, Jaymelyn Marquez, walked away with the title becoming the first ever Miss SBGP. She was also the winner in Best in Long Gown.

Ms. Tolung, Kim Rae Caracha, was adjudged first runner up. She likewise bagged the Ms. Talent award impressing the judges and audience alike as she showcased her graceful moves in an elaborate dance number.

Second runner up was Ms. Tong Lung, Enzar Talaban, who has more than one reason to smile as she captured the Ms. Photogenic award and was selected winner of the Best Smile. Ms. Wisron, Catherine Laluna, completed the set of winners. Ms. Glarfab, Jacolyn Garcia, was picked as the posgam's Ms. Globe while Ms. MSK, Charlotte Moreno, charmed her fellow candidates with her friendly disposition and was chosen Ms. Congeniality.



Tree planting activity



## From the President's Desk

Mr. Jeff Lin

*This July, we celebrate the 20th anniversary of SBDMC, Inc. We are commemorating this very special milestone thanks to the supreme vision and hard work of our board of directors and employees, past and present, and the support and cooperation of the Subic Bay Metropolitan Authority (SBMA) and Subic Bay Gateway Park (SBGP) locators.*

SBGP, also known as Subic Bay Industrial Park, was one of the first major projects inside the Subic Bay Freeport Zone (SBFZ). It also represented a partnership between the governments of the Philippines and Republic of China (R.O.C.) Taiwan. The Taiwan government was among the first to believe in the potential of Subic Bay as an alternative site for investment following the withdrawal of the U.S. Navy in 1992. By July 3, 1994, SBDMC, Inc., the developer and administrator of SBGP, held its opening ceremony with then Taiwan Minister of Economic Affairs P.K. Chiang and SBMA Chairman Richard J. Gordon as guests of honor. Subic Bay benefited from the Taiwan government's Go South policy as the first locators in SBGP are Taiwanese companies. The Go South policy encouraged domestic businesses to invest in Southeast Asia including the Philippines in the 1990s. The pioneer locators were led by Acer, Inc. (now Wistron), which opened its biggest and most modern computer plant outside Taiwan inside a 15-hectare land in (share) in December 1997. In 1998, Trianon (S-Globe) and its 9 suppliers became the first locators in Phase II. Other locators followed including P.O. Mizuno, Long Jiang, Naigano Toyook, Center, Sanlin, Genetec, Anglo Ana, D2 Aerospace, Hitech (MSA), Fujiann, Crea, Sanyo Denki, etc.

Twenty years later, SBGP counts 244 companies of various nationalities as locators providing employment to around 11,100 workers. Aside from manufacturing companies, SBGP is now home to the Subic Bay Exhibition and Convention Center (SBCEC), Manobo Skills Development Center, MCOM Commercial Building and other commercial firms such as Ford, Mitsubishi and KK Hotel (all center (S-Corp)) and trading companies. More importantly, we are proud that SBGP has contributed to the economic development of Subic Bay and improvement of the lives of the people in the neighboring provinces through millions in investments made by locators and employment generated. Now, as we enter our 20th year, we are happy to welcome our newest locator, Mabuhay Interflour BOK, Inc., which will invest an estimated US\$30 million for its Philippine flour mill operation. We are also set to welcome another big potential locator, Abilward Industrial Corp, which will engage in the manufacturing of pre-painted steel coils and metal sheets for export and domestic trade and other allied industries with an investment of US\$ 200 million.

*It has truly been a challenging albeit rewarding twenty years. SBDMC saw buildings rise one by one in the previous years and completely weathered the effects of the 1997-1998 Asian financial crisis. As we look back at how far we have come and appreciate where we are now, we have no doubt that this is just the beginning and the best is yet to come. Certainly, we will and should pursue for another 20 golden years for SBGP and SBDMC to bring forth better commitment to our valued SBGP locators. And so we would like to take this opportunity to sincerely appreciate all those who have been a part of our journey. Thanks to all of you and congratulations to all of us!*

# 4 PHOTO GALLERY



**TREE PLANTING**

# PHOTO GALLERY 5



**Mr. Angel Barateyas**  
E03-Manager, Ecology Center

# 6 PHOTO GALLERY



WISDOM INFOCOMM PHILS



NAKANO TONYEN

# PHOTO GALLERY 7



# 8 PHOTO GALLERY





# PHOTO GALLERY 9



# 10 PHOTO GALLERY



*Ms. Encar Tolobon*  
2nd Runner-up  
Ms. Photogenic  
Best Smile



*Ms. Jaymelyn Marquez*  
Ms. SBGP 2014  
Best In Long Gown



*Ms. Kim Rae Concha*  
1st Runner-up  
Ms Talent



*Ms. Charlotte Moreno*  
Ms. Congeniality



*Ms. Catherine Lalana*  
3rd Runner-up



*Ms. Jocelyn Garcia*  
Ms. Globe SBGP

# Anniversary Messages from Locators

*SBDMC through its 20 years of service truly has much to be proud. In the past, Tong Long faced a lot of challenges. I can say that through SBDMC's strong support, Tong Long is now what it is today - one of the largest companies with a significant winning culture. Thank you SBDMC and happy 20th anniversary.*

Mr. Wang Wang Wang,  
VP of Tong Long  
Tong Long Industry Co., Inc.

*I would like to say congratulations to the establishment of SBDMC for 20 happy years in the business.*

Kazunoto Murata  
Cresc. Inc.

## CONGRATULATE A ZONY ON YOUR 20TH ANNIVERSARY!

*Your reliability and trustworthiness are the very important things that make SBDMC successful. These aspects are clearly depicted on the Vision and Quality Services that the People and the Leadership of SBDMC possess in words and deeds. Wish you a very happy anniversary and may you continue to have prosperous years to come.*

WALTER M. HOIT  
W-Corporate Administration Group  
BCH S&M INC.

MA 02034 TAYLOR  
Area Head  
HEALTH SERVICES GROUP INC.

*Please accept my congratulations for your 20 years and wishing you more power to provide best and exceptional service to us locators as you always have ever since. God bless!*

Mr. Arvin Esposo  
PACTEC INC.

*I would like to congratulate SBDMC on their 20th anniversary. On behalf of the company, I would like to thank you for building a wonderful partnership and providing us the services for all these years. Aside from the business, SBDMC also involves for humanitarian, cultural and other recreational activities which is a very good way to give back to the community. Oh, I wish good luck and many more happy and successful years to come.*

Mr. Rashedul A. Chowdhury,  
VP for Operations  
D-J Aerospace, Inc.

## SBMA, Singapore's Interflour Group close \$30-M investment deal



SBMA Chairman Roberto Garcia (center) shakes hands with Interflour Group Managing Director and Chief Executive Greg Harvey (left) and SBGMD Inc. President Jeff Lin (right) as they seal the flour mill project deal with a handshake. With them are Interflour COO Jack Joseph (second from left) and SBMA Director and DCC Jover Reyes.

**SUBIC BAY FREEPORT** - Singapore-based Interflour Group Pte Ltd. (Interflour), one of the producers of the finest flour in the world, will be building its Philippine mill in Subic as part of its expansion program to meet flour demand in Southeast Asia.

This developed as Interflour Managing Director and Chief Executive Greg Harvey, Subic Bay Gateway Park President Jeff Lin, and Subic Bay Metropolitan Authority (SBMA) Chairman Roberto Garcia signed a 50-year lease contract on June 26, 2014 paving the way for the construction of the flour mill facility.

The event was witnessed by SBMA DCC Jover Reyes, SBMA Deputy Administrator Joy Amorato and SBMA Investment Manager Ronnie Yambao. Representing Interflour were Group COO Jack Joseph, Group Marketing Director Angel Umali, Group CFO Ma. Cristina Piguino, Group General Counsel Mark Neo, Maculoy Interflour Mill Inc. (MIMI) Board Members Jesus Amorato and Edgardo Gallo, and MIMI General Manager Vicente Magbanua.

Registered under the business name Mabuhay Interflour Mill Inc. the new flour mill is part of the US\$30-million committed project investment of Interflour in Subic.

Garcia said the new Subic entrant is proof that the Philippines is "in the screen" of foreign investors who are encouraged by the trust and confidence earned by President Aquino's good governance program.

The new flour mill will be constructed in a 52,552-sq.m. lot inside the Subic Bay Gateway Park. It is expected to be completed in 24 months' time.

The company will engage in milling of wheat into food flour for direct sale to consumers, distributors and retailers in the domestic and foreign markets. Garcia added that the project would provide bakershops and entrepreneurs in the country with the highest quality flour at competitive or much lower price as the cost of hauling and transporting flour to parts of Central and Northern Luzon will be cut by as much as fifty percent.

This will also mean additional revenue for SBMA of about P6.5 million a year, for the use of ports by transport ships coming from wheat-growing countries like Australia, United States, Canada, as well as Europe and the Black Sea countries.

For Interflour, Harvey noted that Interflour Group is one of the biggest flour milling companies in the world with seven flour mills located in Vietnam, Indonesia, Malaysia and Turkey. The combined wheat milling capacity of these mills is nearly 6,000 tons per day, which is equivalent to almost 1.5 million tons of flour produced each year.

He added that Interflour holds international certifications for its world-class technology, including Good Manufacturing Practice (GMP), and a certification for producing Halal food products.

The proposed mill in Subic will be capable of producing 500 metric tons a day of flour. However, Interflour plans to expand its capacity with an additional 500 tons by 2019.

"The Philippines is an important market in Asia, with an estimated 25,000 bakershops and with Cebu as the largest. Interflour will be offering the finest flour for the local market, particularly in Central Luzon," Harvey said. (30)

# PHOTO GALLERY 13

## WISTRON SPORTSFEST Y2014 WINNERS



Tennis PHS Winner



Basketball  
Winners

Badminton  
Men's Division  
Winners

Badminton  
Mixed Doubles  
Winners

Badminton  
Women's Division  
Winners

# 14 PHOTO GALLERY



HMO Orientation Seminar held last May 29, 2014 at Formosa Hall, Admin Bldg., SBOIC, Inc.



Forum on CMO 04-2014 "Accreditation of Importers and Customs Brokers" held last June 20, 2014 at Formosa Hall, Admin Bldg., SBOIC, Inc.

## Anniversary Sponsors

THE  STORE  
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SM accessories  
the fashion accessories outlet

**BDO**



**Globe**



**SUBIC ENERZONE**  
CORPORATION  
an Aboltz company



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WORLD**

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**UNIONBANK**



**Monark CAT**



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*JS Green*

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of  
bront**

  
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**MORVILLA**  
SECURITY ALLENS  
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**JOHN GRAPHIC IMAGE**

**UNI-FIELD ENTERPRISES, INC.**

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**VISION:** To make Subic Bay Gateway Park  
(SBGP) a premier business destination  
in Free Zone.

**SBDNC, INC., VISION /  
MISSION Statement**

**MISSION:** To develop a globally-competitive  
Subic Bay Gateway Park (SBGP) that will  
meet the needs of its foreign and local  
investors through excellent service and  
infrastructure, providing a rewarding work  
environment for our employees and the  
best value for our shareholders.

### QUALITY POLICY

"SBDNC is dedicated to providing  
quality services to meet the expectations of  
our customers by continuously improving  
our management system operating in ac-  
cordance with ISO 9001 and other best  
business practices with the highest ethical  
standards. We nurture our employees in  
their pursuit of excellence by providing  
them with positive working environment,  
the needed training and resources in ad-  
vancement of the company's mission and  
vision."



**1<sup>st</sup> PLACE AWARDED**  
July, 2014  
City, General Counsel



**1<sup>st</sup> PLACE AWARDED**  
April, 2014  
Rizal, Roland Adduo



**1<sup>st</sup> PLACE AWARDED**  
Performance Award  
May, 2014  
Marketing, Roselle Ferrer



**Grand Achievement Award**  
1<sup>st</sup> Quarter, 2014  
Marketing, Jeff Lin



**1<sup>st</sup> PLACE AWARDED**  
Performance Award  
July, 2014  
Marketing, Jeff Lin



**1<sup>st</sup> PLACE AWARDED**  
July, 2014



**BEST DEPARTMENT** 1<sup>st</sup> Quarter 2014  
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